



## Our Business

IC Net  
Limited



# IC Net Limited

Exploring Together  
Developing Together

We want to make the world and Japan a better place.  
With this in mind, we are working to solve social issues.

## Company Profile

### IC Net Limited

Founded	October, 1993
Headquarters	Meiji Yasuda Seimei Saitama Shin-Toshin Building 27F 11-2 Shintoshin, Chuo-ku, Saitama-shi, Saitama, Japan
Representative	Representative Director MOMOTA Kenji
Capital	70 million yen
Employees	203 persons (as of April 2024)
Business Activities	Businesses solving social issues in developing countries and in Japan
Main Clients	World Bank, IDB, ADB, JICA, Ministries of JAPAN (METI, MAFF), Cabinet Office, Local Governments, Educational Institutions, Japanese companies
Parent Company	Gakken Holdings., Ltd. (Capital: 19.81 billion yen) IC Net adheres to Gakken HD's Human Rights Charter.



## Company History

Founded	1993	
Incorporated in Thailand	1996	
Established US Liaison Office	1999	
	2001	Celebrates its 100 employees
Incorporated in Laos	2012	
Established Bangladesh Liaison Office	2013	Holds First Business Competition
	2014	Begins Overseas Business Consulting
Incorporated in Kenya	2017	
	2019	Becomes part of Gakken Group
Incorporated in Sri Lanka	2021	
Established Viet Nam Office	2022	200 Employees
Incorporated in Türkiye	2023	30th Anniversary



Problem-solving challenge that has not changed since the company was founded.  
Six businesses that leverage the experience and expertise of our original ODA consulting business.

While we continue to provide public support through ODA, we are taking a business approach to solving the world's increasingly complex social problems.





# Official Development Assistance



ODA-funded consultancy with a proven track record in more than 20 specialist areas, including agriculture, fisheries and health. We work with governments and public institutions in developing countries to implement projects on the ground to solve social problems.

## Expertise in Twenty Areas

### Education

Papua New Guinea  
Strengthening teacher training colleges in mathematics and science

### Governance/ Public Finance Management

Bangladesh  
Strengthening public investment management capacity

### Health/ Medical Services

Senegal  
Strengthening Non-Communicable Disease (NCD) Management

### Peacebuilding

Bangladesh  
Support to Rohingya refugee host communities

### Agriculture and Rural Development

Madagascar  
Strengthening and promoting smallholder horticulture

### Fisheries/ Management of Fisheries Resource

Palau  
Formation of best practices of island type blue economy

### Gender

Asia  
Capacity building to support victims of human trafficking

### Nutrition

Guatemala  
Improving maternal and child health and nutrition

### Environment/ Climate Change

Nepal  
Climate change adaptation through sustainable forest management

### Community Development

Philippines  
Bangsamoro capacity building project

### Tourism Development

Argentina  
Promotion of one village one product

### Industrial Human Resources Development/KAIZEN

Cameroon  
Promotion of SME through strengthening of KAIZEN

### Organizational Development

Kenya  
Strengthening rural health service management

### Training/ Capacity Building

Japan  
Project cycle management training

### Private Sector Partnership

Mongolia  
Nutritional supplement demand survey

### Information Communication DX

Philippines  
Big data analysis of community needs

### Social Security/ Disability

Central and South America  
Expanding inclusive health and medical services

### Foreign Workers and Multiculturalism

Japan  
Survey on acceptance of foreign workers

### Customs Clearance and Trade Promotion

Cambodia  
Study on acceleration of customs clearance procedures

### Evaluation

Worldwide  
Ex-post evaluation of JICA projects

## Business Consulting



Viewing social problems in developing countries as business opportunities, we provide consistent consulting services ranging from business strategy formulation to sales support and human resources development, with the aim of both solving the problems and helping Japanese companies expand overseas.

### Consulting Services

#### Business Planning and Strategy Development

We can help your company expand its business starting with strategy development.

#### Business Matching

Finding the best business partner to facilitate your business expansion in your target market.

#### Market Research

We provide market research on the needs of the target market and a comprehensive review of the competition.

#### Channel Development

Assist in identifying potential distributors, approaching them, and testing the market.

#### Grant Application Support

Assist applicants in submitting proposals to win grants from JICA and other organizations.

#### Operational Support for Overseas Expansion

We provide operational support in human resource strategies, cultural practices, etc.

### Our Three Focus Areas and Achievements



#### Food Value Chain & Agritech

- Assistance in strengthening food safety inspection, regulation and coordination functions (Bangladesh)
- Demonstration of market creation for small outboard motors (Papua New Guinea)
- Manualization of production technology for long-grain rice, etc., and study of export potential (Japan)



#### Healthcare & Education

- Feasibility study on improving infant and young child nutrition (Viet Nam)
- Study of local needs for anti-mosquito products for malaria prevention (Tanzania)
- Case study on microbial anti-mosquito products (Paraguay)
- Feasibility study on the introduction of adult day care services (Viet Nam)
- Dissemination of mathematics education using scientific calculators (Indonesia, Thailand)



#### Expatriate Skills Development/Environment and Infrastructure

- Survey on countries of origin of foreigners (Nepal, China, etc.)
- Rural development in Africa in cooperation with Japanese companies (Mozambique)
- Market research on electric motorcycles (Indonesia)
- Helping various countries plan for Expo'25 Osaka (Japan)
- Matchmaking and exhibition support for Ukrainian IT companies (Japan)

# Gakken Global Business

Gakken is developing businesses worldwide by combining its resources in cram schools, educational content, care facilities, and childcare support facilities.

## Gakken Business

### **STEAM education for preschoolers in Viet Nam**

Expanded business in Viet Nam by leveraging the network of local partner KiddiHub, one of the largest kindergarten search sites in Viet Nam.



### **Industrial workforce development in Türkiye**

Established a company in Türkiye and entered the education and human resources development business. Developed a wide range of human resource development business from infants to adults.



### **Global expansion of Gakken Classroom**

Signed an outsourcing agreement with a company that will become our master franchisee to develop a franchise of Gakken Classroom for children in the region.



# Human Resource Development

We develop global professional and industrial professionals in developing countries based on the experience gained through ODA projects.

## Our Services Include

### **Global professional development programs for schools**

Aim to improve problem solving, communication and project execution skills as global professionals in English.



### **Training for local staff in developing countries**

Provide training in health and safety, 5S, civil engineering and construction skills, and automation technology for workers at local construction sites and factories.



### **Training for international cooperation professionals**

Training in PCM techniques and social research methods for those who want to work in the international cooperation industry to learn the skills and attitudes required in the field.



### **Providing trainers for JICA training in Japan**

Designing programs to meet training needs and sending instructors who are familiar with developing countries. Available in Japanese, English, Spanish, and French.

### **Global professional development programs for companies**

Design programs tailored to their needs and use them to train new employees and managers. Challenge them to create businesses that combine social and economic aspects of social issues.

CSR・

CSV

We partner with Japanese companies to implement CSR and CSV projects in developing countries and help them implement their projects.

### Our Services

In order for corporate citizenship activities to be beneficial and highly effective for companies, many things need to be done, including understanding local issues and needs, coordinating with stakeholders, monitoring projects, and measuring effectiveness.

We carry out about 300 corporate citizenship projects each year, and we can provide one-stop support from planning to evaluation of corporate citizenship activities by leveraging the knowledge and expertise we have gained from these projects.

#### **CSR from a Japanese engineering company**

Developed a science experiment class for local elementary school students in the Middle East, where a major facility is under construction, to promote understanding of local residents through CSR.



Study

Tours

We plan and conduct educational tours to gain an in-depth understanding of regional issues and uniqueness by applying our experience in regional and tourism development in developing countries to local development in Japan.

### Service Features

Exploration-based educational travel program linked to "full exploration time" in the school curriculum.

Discover and maximize local values by making local resources, not just tourism resources, the subject of exploration.

Focusing on "one person's problems" rather than faceless social issues fosters a sense of ownership among participating students.

Design educational tours to attract travelers to the region and create a related population.

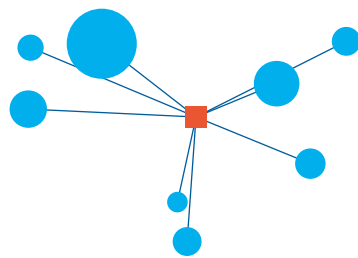
### **Educational Tour Information Site**

Operate a website to serve as a reference for selecting destinations and program content.

#### **Kakegawa City, Shizuoka Prefecture**

Interviewing each business operator in the production process, from manufacturing to distribution to consumption, to identify structural problems and provide solutions.





**IC Net Limited**  
アイ・シー・ネット株式会社